



NEENAH
PACKAGING

**NEVER
FLAT
ALWAYS
CRAFTED**



BELLA® LABEL Papers

The uncoated natural feel of BELLA® Label Papers provides unmatched differentiation at shelf for premium craft beverages and more. The subtle textures in neutral shades create an ideal surface to carry brand stories.

Features and Benefits

- BELLA Label Papers deliver consistent performance on press and in high speed bottling lines and easily accepts offset and flexographic printing as well as specialty techniques such as embossing, foil stamping and die-cutting.
- Manufactured with proven wet strength characteristics, delivering an increased resistance to tearing or shriveling in moist environments.
- Designed for both glue-applied and pressure sensitive conversion.
- NEW 47 and 55 lb. Text available in both Natural and White.
- Four beautiful finishes: Smooth, Laid, Vellum and Burlap
- Custom colors, finishes, weights and sizes available.

Meets Cobb and Sizing Recommendations

BELLA® Label Papers are guaranteed to fall consistently within Cobb range standards. Paper that is outside the recommended range can absorb too much or too little moisture, which can result in label adhesion problems.



For more information about
bella® label papers
go to:
neenahpackaging.com

	FINISH	SIZE INCHES	SIZE MM	SUB WEIGHT	GRAMS PER METER ²	CALIPER	OPACITY	SMOOTHNESS	GRAIN	M SHEET WEIGHT	SHEETS PER CARTON	NATURAL	WHITE
	BURLAP	25 x 38	635 x 965	55T	81	4.5	90	N/A	L	110	1000		
NEW	LAID	25 x 38	635 x 965	47T	70	3.7	88	N/A	L	94	1000		
NEW	LAID	25 x 38	635 x 965	55T	81	4.3	90	N/A	L	110	1000		
	LAID	25 x 38	635 x 965	60T	89	4.7	90	N/A	L	120	1000		
NEW	SMOOTH	25 x 38	635 x 965	47T	70	3.5	88	125	L	94	1000		
	SMOOTH	25 x 38	635 x 965	60T	89	4.4	90	125	L	120	1000		
	VELLUM	25 x 38	635 x 965	60T	89	5.0	90	240	L	120	1000		

Bold numbers indicate grain direction | All items carton packed



For best results in the bottling line and for glue adhesion, we recommend printing labels with the paper grain direction wrapping around the bottle.

BELLA® Label stocking items include wet strength characteristics.

Please contact your pressure sensitive converter for pressure sensitive BELLA® Label Papers.



U.S. EPA SmartWay Transport Partnership ensures environmentally-responsible delivery of our products